

# THE MEDILL CHIEF COMMUNICATIONS OFFICER ACCELERATOR

APRIL 23 - 24 | CHICAGO, IL

Grounded in priorities surfaced in this year's CCO Monitor, a survey of 125 communications leaders, the Medill CCO Accelerator equips senior communications professionals with the strategic, operational, and executive-level capabilities required for the C-suite role.

## WHAT YOU'LL LEARN

- **Discover what Medill's research reveals** about successful CCOs and assess your own readiness using the CCO Competency Model.
- **Build essential executive capabilities**, including cross-functional influence, AI fluency, effective C-suite counsel, and linking reputation to business outcomes.
- **Explore the latest thinking and frameworks** for managing reputation in a world shaped by activism, declining trust, and misinformation.

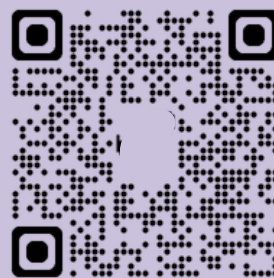
## THE EXPERIENCE

- **Engage with Medill IMC faculty and seasoned communications executives** to understand the expanding CCO mandate and build the skills needed for C-suite leadership.
- **Hear candid perspectives and real-world advice** from current and former CCOs.
- **Practice high-stakes leadership in a hands-on crisis simulation** that includes a "live" TV news interview in our broadcast studio.

## YOU'LL WALK AWAY WITH

- **Practical tools** for handling high-pressure moments, integrating AI into your communications strategy, and counseling the C-suite with confidence.
- **A personalized CCO Roadmap** that clarifies your development priorities and charts your next steps toward communications leadership.
- **A peer network of senior communications leaders** navigating similar challenges.

FIND OUT MORE & APPLY



*This limited-seat program is built for high-potential leaders preparing for expanded responsibility.*